



2014 Editorial Calendar

Video & Film

VFX Graphics,
New Media

Audio

Services & Studios

Bonus Distribution

Advertising Close and
Material Due Date

JANUARY	THE OSCARS: Post's Top Picks	VFX for Spots	Audio For Indie Films	Buying Gear		Space Close11/27/13 Material Due.....12/4/13
FEBRUARY	Post For Reality TV	VFX Plug-Ins	Unsung Audio Gear	Social Media & Post Reseller Spotlight	HPA Tech Retreat February 17-21 Indian Wells, CA SXSW March 7-16 Austin, TX	Space Close12/27/13 Material Due.....1/7/14
MARCH	Digital Intermediates	Previsualization	Audio For Games & Apps	Sound Library Offerings Storage supplement		Space Close1/24/14 Material Due.....2/14/14
APRIL	On-Set, Near-Set Dailies	VFX For TV Series	Audio For TV Series	How Pros Got Their Start	NAB April 5-10 Las Vegas, NV	Space Close3/3/14 Material Due.....3/11/14
MAY	2D To 3D Conversions	Training	Audio For Animation	Green Practices Reseller Spotlight		Space Close4/10/14 Material Due.....4/14/14
JUNE	Displays & Monitors	Broadcast Design	Sound Design	The Small Post House Storage update	Promax/BDA June 10-12, New York, NY Comic Con July 24-27, San Diego, CA	Space Close5/6/14 Material Due.....5/20/14
JULY	Emmys Contenders Using The Cloud	Storage for VFX	Audio For New Media	Stock Footage Education supplement	SIGGRAPH August 12-14 Vancouver, Canada	Space Close6/6/14 Material Due.....6/20/14
AUGUST	Posting Music Videos	Feature Film VFX	Audio for Commercials	Sound Library Gallery Reseller Spotlight	IBC September 12-16 Amsterdam, The Netherlands	Space Close7/1/14 Material Due.....7/11/14
SEPTEMBER	Post Emmys Top Picks Color Calibration	Web Series	Favorite Audio Tools	From Student To Pro		Space Close8/6/14 Material Due.....8/15/14
OCTOBER	Post For TV Series	VFX Spots From Around The Globe	Audio For Feature Films	Storage Gallery Sound Library Gallery Reseller Spotlight	AES October 9-12 Los Angeles, CA AFM November 5-12, Santa Monica, CA	Space Close9/10/14 Material Due.....9/19/14
NOVEMBER	Picture & Sound Restoration Oscar Outlook Gallery	Advertising & The Internet	ADR & Foley	Stock Footage Gallery		Space Close10/8/14 Material Due.....10/14/14
DECEMBER	OUTLOOK ON 2015		OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS			Space Close10/31/14 Material Due.....11/7/14