

## 2015 EDITORIAL CALENDAR

	VIDEO & FILM	NEW MEDIA	AUDIO	SERVICES & STUDIOS	BONUS DISTRIBUTION	ONLINE	ADVERTISING CLOSE & MATERIAL DUE DATE
JANUARY	THE OSCARS: Post's Top Picks	VFX for Spots	Audio For Indie Films	Buying Gear		Oscar Spotlight	Space Close12/10/14 Material Due12/16/14
FEBRUARY	Post For Reality TV	VFX Plug-Ins	Unsung Audio Gear	Spotlight: Vancouver Studios Reseller Spotlight	HPA Tech Retreat February 9-13, Indian Wells, CA SXSW March 13-22 Austin, TX	Post Wrap	Space Close 1/14/15 Material Due 1/20/15
MARCH	Digital Intermediates Post Oscar Report	Previsualization	Audio For Games & Apps	Sound Library Offerings Storage Supplement		NAB Preview	Space Close 2/11/15 Material Due 2/17/15
APRIL	On-Set, Near-Set Dailies	VFX For TV Series	Audio For Animation	Social Media & Post Reseller Spotlight	NAB April 11-16 Las Vegas, NV	Post TV at NAB Post Wrap: NAB Picks	Space Close 3/11/15 Material Due 3/17/15
МАУ	Spotlight on Cameras	Training	Sound Design	Spotlight: NY Studios Sound Libraries		Green Practices	Space Close 4/8/15 Material Due 4/14/15
JUNE	Displays, Monitors and Projection Technology	Broadcast Design	Sound Design	Plug-ins Update Storage Gallery	Promax/BDA June 9-11, Los Angeles, CA Comic Con July 24-27, San Diego, CA	Broadcast Design Spotlight	Space Close 5/12/15 Material Due 5/20/15
JULY	Working remotely/ collaboratively	Feature Film: VFX for Summer Blockbusters	Audio For New Media	The Small Post House Stock Footage	SIGGRAPH August 11-13 Los Angeles, CA	Summer Blockbusters Post Wrap	Space Close 6/10/15 Material Due 6/16/15
AUGUST	Emmy Contenders Posting Music Videos	Storage	Audio for Commercials	How Pros Got Their Start Reseller Spotlight	IBC September 11-15 Amsterdam, The Netherlands	Music Video Spotlight	Space Close 7/8/15 Material Due 7/14/15
SEPTEMBER	Post Emmy's Report Color Calibration	Web Series/ Streaming Content	Favorite Audio Tools	Spotlight: LA Studios		IBC Announcements	Space Close 8/12/15 Material Due 8/18/15
OCTOBER	Post For Fall TV Premieres Favorite Editing Tools	International VFX	Audio For Feature Films	Storage Gallery Sound Library Gallery	AES October 30-November 1 New York, NY AFM November 4-11, Santa Monica, CA	Fall TV Special	Space Close 9/9/15 Material Due 9/15/15
NOVEMBER	Oscar Outlook Gallery Picture & Sound Restoration	Advertising & The Internet	ADR & Foley	Stock Footage Gallery Reseller Spotlight		Post TV - Annual Party Online Advertising	Space Close 10/14/15 Material Due 10/20/15
DECEMBER	OUTLOOK ON 2016		OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS			Post Wrap: Outlook 2016	Space Close 11/11/15 Material Due 11/17/15