



2013 Editorial Calendar

Video & Film

VFX Graphics,
New Media

Audio

Services & Studios

Bonus Distribution

Advertising Close and
Material Due Date

JANUARY	THE OSCARS: Post's Top Picks	VFX for Spots	Audio For Indie Films	Lower Cost Tools And Your Business		Space Close11/27/12 Material Due.....12/4/12	
FEBRUARY	Post For Reality TV	VFX Plug-Ins	Unsung Audio Gear	Social Media & Post	HPA Tech Retreat February 18 - 22, Indian Wells, CA	Space Close12/28/12 Material Due.....1/7/13	
MARCH	Digital Intermediates	The Importance of Previs	Audio For Games and Apps	Sound Library Offerings STORAGE SUPPLEMENT		Space Close1/25/13 Material Due.....2/15/13	
APRIL	On-Set, Near-Set Dailies	VFX For TV Series	Audio For TV Series	How Post Pros Got Their Start	NAB, April 8-11, Las Vegas	Space Close3/1/13 Material Due.....3/11/13	
MAY	2D To 3D Conversions	VFX, Animation Training	Audio For Animation	Embracing Green Practices - Stock Footage Gallery		Space Close4/10/13 Material Due.....4/13/13	
JUNE	Displays & Monitors	Broadcast Design	Sound Design	The Rise Of The Small Post House	Promax/BDA June 18-20, LA	Space Close5/7/13 Material Due.....5/20/13	
JULY	Using The Cloud	Storage For Visual Effects	Audio For New Media	Stock Footage & You	SIGGRAPH, July 23-25, Anaheim	Space Close6/6/13 Material Due.....6/20/13	
AUGUST	Posting Music Videos	Feature Film VFX	Audio for Commercials	- Sound Library Gallery	IBC, September 13-17, Amsterdam	Space Close7/2/13 Material Due.....7/12/13	
SEPTEMBER	Color Calibration	Web Series	Favorite Audio Tools	From Student To Pro - DI Gallery		Space Close8/6/13 Material Due.....8/16/13	
OCTOBER	Post For TV Series	VFX Spots From Around The Globe	Audio For Feature Films	Storage Gallery - Sound Library Gallery	AES, Oct. 17-20, New York	Space Close9/10/13 Material Due.....9/19/13	
NOVEMBER	Picture & Sound Restoration - Oscar Outlook Gallery	Advertising & The Internet	ADR & Foley	From Full-Time To Freelance - Stock Footage Gallery		Space Close10/8/13 Material Due.....10/14/13	
DECEMBER	OUTLOOK ON 2014				OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS		Space Close10/31/13 Material Due.....11/8/13